

1. On Twitter, welcome guests as they come in to the chat. Encourage people to say hello. 2. The Guest Moderator posts questions every 12 minutes, starting at just after 3pm Eastern Time. (So... ~3:03pm, ~3:15pm, ~3:27pm, ~3:39pm, ~3:51pm) This allows time for the Host (@SexTalkTuesday) to introduce you and time for you to talk back and forth with individuals between questions. Questions must be posted in the following format: "Q1 (insert question text here) #SexTalkTuesday". Always end every tweet with #SexTalkTuesday

3. The Host (@SexTalkTuesday) will help the Guest Moderator (You) move things along and keep Twitter Chat Etiquette in place by giving alerts that the next question is coming up and helping people move from one question to the other.

- 4. Don't forget to thank everyone for coming at the end of the chat.
- 5. Have fun and enjoy the chat. :-)

# Example tweets from the moderator:

**Opening Gateways** @OpeningGateways · 2h Our topic for today: Meanings: Love in life, sex, and #dating.

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### #SexTalkTuesday #SexChat #ComeJoin

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Opening Gateways @OpeningGateways · 2h

**Q1**: Are there societal expectations in regards the words "I #love you"? In your experience, how do most people react? **#SexTalkTuesday** 

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### Example response:

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Karen Sybian V2000 @sybianmaker · 2h #SexTalkTuesday A1: I love you :)

It has to do with the person and the setting in which it is uttered... or screamed

#### **Opening Gateways** @OpeningGateways

Q1: Are there societal expectations in regards the words "I #love you"? In your experience, how do most people react? #SexTalkTuesday

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**Opening Gateways** @OpeningGateways · 2h You say it to friends more freely than potential partners or to people you don't know as well? **#SexTalkTuesday** #love

#### Michelle Renee @thetrojankitten

A1: IMO it's trends to be attached to the relationship escalator. I say I love friends more freely #sextalktuesday twitter.com/openinggateway...



## Tools

We recommend using Hootsuite (www.hootsuite.com) or Tweetdeck (www.tweetdeck.com) to participate in the chat.

Create a panel with a search for the chat hashtag #sextalktuesday to keep track of everyone using the hashtag.

How to add a search panel on Hootsuite: http://help.hootsuite.com/entries/21668868-Adding-Twitter-Search-Streams

How to add columns to Tweetdeck: https://support.twitter.com/articles/20169620-getting-started-with-tweetdeck#columns

You can also use TweetChat (www.tweetchat.com). This is great for tweeting without having to add the chat hashtag because it will automatically add it to all your tweets. However, there is about a 5 second delay in receiving the tweets which can be bad if you are in a very active chat.

You can also promote the chat using the URL for the chat room: http://tweetchat.com/ room/sextalktuesday

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